

Actisense finds great success at METS

Following the METS 2006 show, Actisense, the market-leading brand from Active Research Ltd, has confirmed that it has received over 100 orders for the new USG-1, just one of the new products the Poole-based company showcased at the exhibition.

The USG-1 is completely unique in its market place and provides a safe and easy connection between a computer USB port and an NMEA 0183 system, allowing data to be safely sent and received.

The USG-1 is the first Actisense product to use the new "ISO-Drive" circuitry, which was also launched at the show and will be included in all new products for next year. The ISO-Drive allows a totally floating output to be created. This output is both NMEA 0183 and RS232 compatible, and has a healthy 1500V d.c. isolation from the ground. As with all Actisense products, the input is protected using the trusted Actisense opto-isolation interface. This means that the PC is fully protected against any potentially hazardous ground difference voltages on the NMEA 0183 bus.

Managing director, Phil Whitehurst, said: "The METS show is a very valuable networking event for us, providing the opportunity to meet and talk with current distributors as well as potential new customers from all over the world. The USG-1 in particular caused a great deal of interest and was recognised as a vital link in the boat data interfacing chain. We will definitely be ensuring our place at METS 2007 as a vital part of our marketing strategy."

For more information about Actisense visit www.actisense.com

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or sales@actisense.com. Background on Active Research Limited and Actisense follows overleaf...



Notes to Editor

Active Research was founded in 1997 to design innovative and reliable marine electronic equipment. We developed the first smart depth sensor, which is now marketed through Airmar Technology Corporation. Active Research has been instrumental in designing products for many marine electronic companies, with many thousands of products on the market showing off the company's design expertise.

The "Actisense" brand name was created in 2001 to help promote the company's growing range of marine interconnection devices and smart sensors. A range of products has now been designed and is being actively marketed with the aim of becoming a leader in the interconnection and sensor market segment.

Active Research has now shipped over 50,000 products, and is fast becoming a well known high quality brand of marine interfacing equipment, Actisense will continue to release a wide range of marine products to the market over the next year, and will be pursuing greater recognition through advertising, press releases and representation at marine trade shows.

Based on the south coast of England in Poole, Active Research Limited employs three full time engineers, giving a very high investment in R & D, with over 40% of revenues being spent on new product development each year.

Active Research is a member of both the BMF and the NMEA.

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