

Industry demand leads to cable range extension

Following significant degree of customer and industry feedback, Actisense, the world leaders in leisure marine electronics, have diversified their range of NMEA Micro Cables, adding further to their growing NMEA 2000® product range. The NMEA 2000® range of cables and connectors, designed by Actisense, are fully certified and are available internationally from their network of distributors and dealers.

Based on customer feedback, Actisense have addressed the requirement for additional cable assembly lengths, and have also created an NMEA 2000® starter kit, which has been suggested by industry insiders as a useful addition to the range. The focus of the company has always been to carefully consider any existing industry install and usability issues found with other manufacturers' products and, using that information, Actisense have designed their range to combat these issues and make the user experience uncomplicated and trouble-free.

The A2K-TDC (NMEA 2000® Micro Cable Assembly) is now available in 0.25 metre, 2 metre and 6 metre variations. The principal Actisense Micro Bulk Cable is UL certified and is available in 100 metre reels. The newly enhanced range also includes an NMEA 2000® Micro Starter Kit, including an NMEA 2000® Micro power T, NMEA 2000® Micro Terminators (1x Female and 1x Male), an NMEA 2000® Micro Cable Assembly (2 metre) and two NMEA 2000® Micro T Pieces.

The Actisense T piece provides simple installation where a drop connection is required and the male and female Terminators are used at either end of an NMEA 2000® backbone to ensure proper operation.

Managing Director of Active Research Limited, Phil Whitehurst, commented: "We continually listen to the needs and desires of our customer base. This enhanced cable range will do what Actisense has always done – make the lives of our customers easier and safer. As these are now available in various metre lengths, the assemblies can be used as either a drop cable from the NMEA 2000 backbone or to extend the length of the backbone cable."

-Ends-

Words 338

If you would like to find out more or would like to interview Phil Whitehurst, please contact Darren Northeast of Darren Northeast PR (working on behalf of Active Research Ltd) on 01202 676762 or pr@darrennortheast.co.uk.



Notes to Editor

Actisense, the brand from Active Research, is dedicated to supplying the leisure and commercial marine markets with intelligent sensors and interfaces that are unrivalled for their quality, features and reliability.

The "Actisense" brand name was created in 2001 to help promote the company's growing range of marine interconnection devices and smart sensors.

Based in Poole, Dorset on the south coast of England, Active Research Limited has established an enviable world-wide reputation within the specialist field of marine electronics.

Active Research was started in 1997 by Phil Whitehurst, who as a Chartered Electronics Engineer recognised there was a need within the market place for innovative and reliable marine electronic equipment, both in the UK and worldwide.

Active Research has become a well known high quality brand of marine interfacing equipment.

Active Research is a member of both the BMF and the NMEA.

For more information about the Actisense range and Active Research, please contact Darren Northeast PR on +44(0)1202 676762 or email pr@darrennortheast.co.uk

-END-

