

26th October 2010

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Second Success for Actisense as NGT-1 Wins BMEA Product of the Year Award

Tuesday, 26 October 2010 - Actisense, the market leading marine electronics brand from Active Research Limited, based in Poole, UK has won the Product of the Year category at this year's British Marine Electronics Association (BMEA) Conference with the Actisense NGT-1 NMEA 2000 PC Interface.

Following last years success with the NGW-1 NMEA 2000 Gateway, this is the second year that Actisense has won the award.

Significant numbers of votes cast by BMEA members and customers secured the win for the Actisense team, beating off other manufacturers from the UK and abroad, to win in style.

As a new product to the marine electronics market, the Actisense NGT-1 is the only intelligent NMEA 2000 certified Gateway available to precisely transfer messages to and from the NMEA 2000 bus. The device enables software applications to read and send NMEA 2000 messages in a protected environment.

Actisense is supporting software developers across the world who are creating NMEA 2000 capable applications for the PC, Mac and Linux operating systems. Solutions include chart-plotters, vessel monitoring, data logging and Ethernet server applications that can display NMEA 2000 data and/or share their own NMEA 2000 data with other devices on the network.

Actisense is also working with the NMEA to achieve Third Party Gateway (TPG) certification for the NGT-1. Once certified as a TPG, Actisense will be able to perform NMEA 2000 approval tests on software applications, resulting in the software being NMEA 2000 approved when paired with an NGT-1.

The BMEA award, sponsored by Boating Business was presented to Phil Whitehurst, Managing Director of Active Research Ltd and designer of the winning NGT-1 NMEA 2000 PC Interface. Phil said, "We are all delighted to win BMEA's Product of the Year award for the second year running. This has been a great



year for our business as we continue to buck the trend and build a strong British business during a period of economic downturn.

“Our business is now truly global as we have continued to sign international distributors and win clients in new markets. This achievement is a reflection of the continued success of the Actisense brand and our dedicated team of employees. We hope to announce some more important news for the business in the run up to METS in November, we are hopeful 2011 will be even more successful.”

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Words: 400



Notes to Editor

Actisense, the brand from Active Research, is dedicated to supplying the leisure and commercial marine markets with intelligent sensors and interfaces that are unrivalled for their quality, features and reliability.

The “Actisense” brand name was created in 2001 to help promote the company’s growing range of marine interconnection devices and smart sensors.

Based in Poole, Dorset on the south coast of England, Active Research Limited has established an enviable world-wide reputation within the specialist field of marine electronics.

Active Research was started in 1997 by Phil Whitehurst, who as a Chartered Electronics Engineer recognised there was a need within the market place for innovative and reliable marine electronic equipment, both in the UK and worldwide.

Active Research has now shipped over 120,000 products, and has quickly become a well known high quality brand of marine interfacing equipment.

Active Research is a member of both the BMF and the NMEA.

For more information about the Actisense range and Active Research, please contact Katie Mason at AMB Marketing on 02380 613255 or alternatively email katie@ambmarketing.co.uk.

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