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## **Actisense NGW-1 wins Prestigious BMEA Product of the Year Award**

Actisense, the market leading marine electronics brand from Active Research Limited, based in Poole, UK has won the Product of the Year category at this years British Marine Electronics Association (BMEA) Conference with the new Actisense NGW-1 NMEA 2000 Gateway.

Up against some strong competition from brands such as ICOM and Raymarine, the NGW-1 Gateway topped the voting, beating a number of different manufacturers to scoop the award.

A new product to the market for 2009, the NGW-1 makes it possible to convert between NMEA 0183 and NMEA 2000 data. By allowing the old and new protocols to work together the NGW-1 eases the transition for boat owners who want to upgrade to a NMEA 2000 system.

Such was the interest in the NGW-1; Actisense had sold over 100 units before the Gateway had completed beta testing. With another 200 units already on order from customers, Actisense are anticipating strong sales with the product released to the market.

The BMEA gave manufacturers and distributors the opportunity to enter products into the on-line poll. Voting for the Product of the Year was open to the public and gave customers the chance to decide which product offered the best innovation, value for money and reliability.

The prestigious award, sponsored by Boating Business was presented to Phil Whitehurst, Managing Director of Active Research Ltd and designer of the winning NGW-1 NMEA 2000 Gateway. Phil said, "We are all delighted to win BMEA's Product of the Year award. The Actisense brand is built on innovative design and reliability, coupled with a strong customer focus and we are very pleased that our customers have voted for the NGW-1."



Peter Nash, Editor of Boating Business said, "BMEA's Product of the Year is voted for by an online audience, and Boating Business offers the Actisense team sincere congratulations for winning the award, and being voted the best by BMEA members and customers."

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## Notes to Editor

Actisense, the brand from Active Research, is dedicated to supplying the leisure and commercial marine markets with intelligent sensors and interfaces that are unrivalled for their quality, features and reliability.

The “Actisense” brand name was created in 2001 to help promote the company’s growing range of marine interconnection devices and smart sensors.

Based in Poole, Dorset on the south coast of England, Active Research Limited has established an enviable world-wide reputation within the specialist field of marine electronics.

Active Research was started in 1997 by Phil Whitehurst, who as a Chartered Electronics Engineer recognised there was a need within the market place for innovative and reliable marine electronic equipment, both in the UK and worldwide.

Active Research has now shipped over 110,000 products, and has quickly become a well known high quality brand of marine interfacing equipment.

Active Research is a member of both the BMF and the NMEA.

For more information about the Actisense range and Active Research, please contact Freya Stangroom at AMB Marketing on 02380 613255, alternatively email [freya@ambmarketing.co.uk](mailto:freya@ambmarketing.co.uk).

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