

PRESS RELEASE

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New website launched at Actisense

Poole, Dorset, UK : 9th September 2005

After months of development and feedback from customers, Actisense , a UK manufacturer of marine sensors and NMEA 0183 and NMEA 2000 interfacing equipment has launched a completely revamped website, www.actisense.com.

The site is totally reorganised, with an easy to access menu bar system to drill down quickly to the product required. A new press room will allow journalists to download hi-resolution photos of products and the latest press releases in pdf format.

Andy Campbell (Actisense's webmaster) commented that "Actisense has always been very interested to hear what visitors to the Actisense website have to say, and this feedback has been invaluable in helping to create what we hope is a very user friendly new website".

Phil Whitehurst, Managing Director commented "I am very excited about the new site - as a global supplier, we are always expanding our product offering and the new website reflects this, with excellent and easy to find information for our customers".

Actisense are eager for new visitors to share their views on the new website, and would be very pleased to receive comments via their webmaster contact form.

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For further information please contact:

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- "note to editor" page overleaf -



Note to Editor

Active Research was founded in 1997 to design innovative and reliable marine electronic equipment. We developed the first smart depth sensor, which is now marketed through Airmar Technology Corporation. Active Research has been instrumental in designing products for many marine electronic companies, with many thousands of products on the market showing off the company's design expertise.

The "Actisense" brand name was created in 2001 to help promote the company's growing range of marine interconnection devices and smart sensors. A range of products has now been designed and is being actively marketed with the aim of becoming a leader in the interconnection and sensor market segment.

Active Research has now shipped over 40,000 products, and although relatively unknown at present (as 90% of these products are incorporated into other manufacturers' equipment), Actisense will be releasing a wide range of marine products to the market over the next year, and will be pursuing greater recognition through advertising, press releases and representation at marine trade shows.

Based on the south coast of England in Poole, Active Research Limited has now grown to six employees. Three of these are full time engineers, meaning that the company has a very high investment in R & D, with over 40% of revenues being spent on new product development each year.

Active Research is a member of both the BMF and the NMEA.

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