

## **Actisense and US Developer Nobeltec collaborate for simpler marine installations**

10th January 2011 - Actisense, the market leading marine electronics brand from Active Research, based in Poole, UK are pleased to announce their collaboration with Nobeltec, the US based developer of PC-based marine navigation software programmes and supplier of electronic charts, hardware, and accessories, to integrate NMEA 2000 into Nobeltec software packages.

Powered by award winning Actisense technology, the Nobeltec NMEA 2000 Gateway (NGT-1-NBL) has been designed to transfer NMEA 2000 data from the NMEA 2000 bus to PC's running the Nobeltec VNS 11 and Admiral 11 navigation software programmes.

Based on the Actisense NMEA 2000 PC Interface (NGT-1) design, Nobeltec approached Actisense to develop a solution for them which expands the range of data available to the VNS and Admiral Software packages and simplifies installation and support of their products.

The British Marine Electronics Association (BMEA) awards held in October 2010 saw Actisense win Product of the Year award with the NGT-1, the second year that Actisense has won the award for their innovative interfacing products. Following announcement of the award, Actisense has received interest from a number of software developers wanting to integrate NMEA 2000 into their applications.

Bill Washburn, Product Manager at Nobeltec said "It has been a wonderful experience working with the great people at Actisense to build the Nobeltec NMEA 2000 PC Gateway (NGT-1-NBL). The Nobeltec NMEA 2000 PC Gateway, powered by Actisense is based on the NGT-1 a great, award winning product. We at Nobeltec look forward to continuing the great relationship between our two companies and developing additional innovative and award winning products."



Lesley Keets, Sales and Marketing Manager at Active Research commented “We are delighted to have Actisense associated with the prestigious Nobeltec brand. As a global marine brand, Nobeltec initially approached us last summer to make the Gateway and by October we had the NGT-1-NBL ready to make its debut at the Fort Lauderdale boat show.

The collaboration with Nobeltec is a great example of our commitment to support software developers to create NMEA 2000 capable applications. For this project Nobeltec requested a bespoke solution, however many developers are already using our standard NGT-1 NMEA 2000 PC Interface with their application. We welcome enquiries from developers who would like to incorporate NMEA 2000 and the NGT-1 into their software.”

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## Notes to Editors

Actisense, the brand from Active Research, is dedicated to supplying the leisure and commercial marine markets with intelligent sensors and interfaces that are unrivalled for their quality, features and reliability.

The “Actisense” brand name was created in 2001 to help promote the company’s growing range of marine interconnection devices and smart sensors.

Based in Poole, Dorset on the south coast of England, Active Research Limited has established an enviable world-wide reputation within the specialist field of marine electronics.

Active Research was started in 1997 by Phil Whitehurst, who as a Chartered Electronics Engineer recognised there was a need within the market place for innovative and reliable marine electronic equipment, both in the UK and worldwide.

Active Research has now shipped over 120,000 products, and has quickly become a well known high quality brand of marine interfacing equipment.

Active Research is a member of both the BMF and the NMEA.

Nobeltec based in Oregon, USA is a leading developer of PC-based marine navigation software programs and supplier of electronic charts, marine radars and sensor accessories.

Contact Nobeltec by phone on 1-800-946-2877 or (+1-503-579-1414 outside of North America) or email [media@nobeltec.com](mailto:media@nobeltec.com)

For more information about the Actisense range and Active Research, please contact Ann Brine at AMB Marketing on 02380 613255 or alternatively email [ann@ambmarketing.co.uk](mailto:ann@ambmarketing.co.uk)

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