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Actisense celebrate 2014 success

- 2014 marks hugely prosperous year for leading marine electronics brand, Actisense®.

Actisense®, the market-leading marine electronics brand from Active Research Limited, based in Poole, UK, have welcomed in 2015 after one of their most successful years of trading during 2014. The innovative brand, which provides leading electronic products to the marine industry worldwide, saw a sizable 18% sales growth from 2013. This fantastic sales growth also allowed the company to extend their team by three more people to facilitate this growth whilst continuing to focus on brand new product developments.

2014 also saw Actisense expand their Dorset-based premises with a much required new mezzanine level. This new level has enabled Actisense to support further growth within the company and focus on the future development of the business.

Actisense also attended the major international marine exhibition, METS, for the 14th year. Their exhibition stand proved to be even more popular in 2014 with a 15% increase of visitors to their stand compared to the 2013 show. Actisense now have representation in 34 countries around the globe, strengthening their position as a truly global brand and, following on from their success at the METS, this reach is expected to grow in 2015.

Commenting on the company's success in 2014, Managing Director, Phil Whitehurst has said:

"2014 was an absolutely fantastic year for Actisense and has seen us continue to grow as an international brand in the marine industry. However, by no means are we intending to slow down in 2015. Our sights are firmly set on the future; to continue to grow and develop products which set us as the world's leading and most innovative marine electronics brand. I would like to thank the entire Actisense team for their incredible work throughout 2014 as we look ahead to 2015."

For more information on Actisense® visit: <http://www.actisense.com/>

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If you would like to find out more or would like to interview Phil Whitehurst, please contact Darren Northeast PR (working on behalf of Active Research Ltd) on 01202 676762 or pr@darrennortheast.co.uk.